



Dear Organization:

The Dinner Garden is a San Antonio based non-profit organization that provides fruit and vegetable seeds free of charge to anyone in the United States who wants to grow a garden. Currently, we are working to provide vegetable seeds to the thousands of students who only eat when they get free meals at school. With our Seeds for Kids program, The Dinner Garden hopes to increase food security for families through gardening and to help lessen their dependence on public assistance.

The Dinner Garden is creating seed packs to include in the packs of weekend food supplied by food banks to needy school children. Included in each seed pack are enough seeds for one child to start a garden and grow food for their family. You can read more about our Seeds for School Kids program at <http://www.dinnergarden.org/seedsForKids.html>.

To fund this program, The Dinner Garden is launching a fundraiser called “A Quarter and a Pack of Seeds,” which you can read more about at <http://www.dinnergarden.org/quarterSeeds.html>. A donation of 25 cents will pay for seeds for one child to plant a garden now, and the donated pack of seeds will be used to help provide more children with gardens in the future. We like to think of it as donating for today and tomorrow.

We are writing to ask your organization to hold “A Quarter and a Pack of Seeds” fundraiser. This would mean asking your members and employees to each bring in a quarter and a pack of seeds to help us provide seeds for hungry children and their families. On our website, www.dinnergarden.org, we have put together a downloadable fundraising pack to make it as easy as possible. We even include a write up for your organization’s newsletter or bulletin and signs announcing the date and time of the fundraiser.

We appreciate your support in our fight to end hunger. Please contact us if you have any questions.

Sincerely,

Holly Hirshberg
Executive Director

P.O. Box 700686
San Antonio, Texas 78270
www.dinnergarden.org
210-979-1776



A Quarter and a Pack of Seeds

Times are tough and many Americans find themselves in a position of not being able to afford the most basic necessities. When The Dinner Garden is mailing out seeds to food banks, our cost per seed pack is 25 cents. This includes 5 – 6 types of fruit and vegetable seeds in a waterproof pack and a business card directing the recipient to online gardening support and advice. That means for one quarter, someone can grow a garden that will produce hundreds of pounds of produce.



We have created a fund drive to enable people to donate 25 cents, which will grow one garden for someone now, and a pack of seeds, which will be used to help someone grow a garden in the future. We like to think of it as donating for today and tomorrow. This drive is called A Quarter and a Pack of Seeds.

You can host your own A Quarter and a Pack of Seeds fund drive! It is an easy and fun way to help The Dinner Garden end hunger in the United States. There are many places where a fundraiser can be held with little preparation.

- At home
 - Simply host an event such as a home party, dinner party, bridal shower, birthday party, poker night, or girls night out and when people ask what they can bring, tell them A Quarter and a Pack of Seeds.
- At church, school, or office
 - Simply post a notice in the newsletter announcing a fundraiser for The Dinner Garden. Specify a date when everyone should bring a donation of A Quarter and a Pack of Seeds.
- At a club meeting
 - Simply make an announcement that a collection will be taken and everyone is asked to contribute A Quarter and a Pack of Seeds.

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A Quarter and a Pack of Seeds is a great and inexpensive community service opportunity for

- community service organizations
- churches
- scouting groups
- schools
- social groups
- offices
- friends

How to Host A Quarter and a Pack of Seeds Fundraiser

1. **Pick a Date:** Be sure to give your participants enough time to shop for a pack of seeds. Any vegetable or fruit seeds are appreciated!
2. **Make an announcement:** If your event is company, school, or church wide, be sure to post notices in all newsletters or church bulletins. Let us know that you are hosting A Quarter and a Pack of Seeds fundraiser.
3. **Visit our website:** We have handouts, signs, and information about The Dinner Garden and our program that you can download and use for your event.
4. **Host your event:** Collect the donations and remind everyone that each quarter will provide enough seeds for one child to grow a vegetable garden. Have donors put their email address on our email sign up form if they would like to be added to our mailing list. Take pictures so that we can see how much fun you had!
5. **Send in Your Donations:** The donations collected should be mailed to

The Dinner Garden
P.O. Box 700686
San Antonio , Texas 78270-0686

6. **Celebrate:** Enjoy the feeling of knowing that you have helped lift people out of poverty and contributed to ending hunger!

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A Quarter and A Pack of Seeds Fundraiser!

When: _____

Where: _____

What: Please bring a quarter and a pack of fruit or vegetable seeds to donate to people in need.

For whom: The Dinner Garden! They provide fruit and vegetable seeds free of charge to anyone in America who wants to start a garden.

Why: Thousands of kids only eat when they get free lunch at school.

How: It costs 25 cents to provide a child with enough seeds to grow a garden to help feed their family.

www.dinnergarden.org

Please **DONATE** a **Quarter**.

25 cents buys seeds
for 1 American child
to grow a garden
to feed their family.

\$1.00 provides seeds for 4 children.



www.dinnergarden.org